

# LINKEDIN 101

**CARRIE EBEL**

- HOW LINKEDIN WORKS
- HOW TO CREATE A PROFILE
- DOS & DON'TS
- CONNECTING MORE
- RESEARCHING WITH LINKEDIN
- USING MORE OF LINKEDIN'S TOOLS
- POSITIONING YOURSELF AS A TRUSTED ADVISOR
- KEY TAKE-AWAYS & TIPS
- QUESTIONS

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**MONDAY, SEPTEMBER 26 7PM**

